

## Press Release

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Hong Kong

For Immediate Release

### **Hong Kong Jewelry Manufacturers' Association Invites Noble Jewelry CEO to be Prominent Tutor of Jewelry Executive Programme**

Mr. Stephen Tang, Chief Executive Officer of internationally renowned fine jewelry specialist Noble Jewelry Limited (“Noble Jewelry”) has been invited to be the Prominent Tutor of the Executive Diploma in Management (Jewelry) (“EDMJ”) Programme co-organised by the Hong Kong Jewelry Manufacturers' Association (“HKJMA”) and School of Professional Education and Executive Development (“SPEED”) of the Hong Kong Polytechnic University.

The EDMJ course aims to help students acquire management knowledge relevant to operating a jewelry company in the international business setting. The programme emphasises practical applications as well as the strategic role marketing and design management play in enhancing effectiveness of an organisation. Mr. Tang delivered lectures on how a jewelry enterprise could enhance operational efficiency by adopting a suitable business model reflecting its own position in the jewelry value chain.

Mr. Tang said, “I am delighted to be one of the Prominent Tutors of the EDMJ course. Noble Jewelry is committed to supporting the jewelry industry by helping to groom young talents who can foster long term development of the jewelry industry in Hong Kong. It is my pleasure to share my views and experience with the students and teach them how different business models work in enhancing operational efficiency. We will continue to support industry initiatives to nurture potential talents in the future and thereby contribute to the prosperity of the jewelry industry.”

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Mr. Stephen Tang, Chief Executive Officer of Noble Jewelry, shared his management experience with the students.

### **About Noble Jewelry Limited**

Noble Jewelry, founded in 1992 and headquartered in Hong Kong, operates fine jewelry business. Currently, it is one of the largest exporters of fine jewelry from Hong Kong to the Middle East. The Group has business presence in the US, the EU countries, the Middle East, the PRC and other Asian-Pacific countries and is dedicated to creating premium-quality products and services for jewelers, and expanding its existing own branded fine jewelry business. The Group has built up a strong product development team to cater for large quantities of original jewelry designs each year. Noble Jewelry owns two fine jewelry brands: Chad Allison in the US and OriDiam in Spain.

For more details, please visit <http://www.noble.com.hk>

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