

Press Release

6 December, 2007
Hong Kong

For Immediate Release

Noble Jewelry's "Drifting Lotus" receives Bronze Prize at Buyers' Favorite Design Competition 2007 Award Presentation

Internationally renowned jewelry specialist Noble Jewelry Limited ("Noble Jewelry") was among winners of the Buyers' Favorite Design Competition 2007 organized by the Hong Kong Jewelry Manufacturers' Association. "Drifting Lotus", a pair of uniquely and elegantly designed earrings, received the Bronze Prize – the Earrings Group at the prize presentation ceremony of the competition held at the Hong Kong Convention and Exhibition Centre today.

Anthony Chan, Corporate Communications Manager of Noble Jewelry, said, "Good things come together, "Drifting Lotus" was invited to be the covers of both *Annual Book 2008 of Hong Kong Gold & Silver Ornament Merchants General Union* and *Jewelry News Asia* (January 2008 issue) respectively. Noble fellow colleagues shared the honor with the award-winning designer and her team members. "



"Drifting Lotus" featured in the *Hong Kong Jewelry Express* (No. 42 Issue).



Noble Jewelry's Management and fellow colleagues shared the honor with the award-winning designer Ms Wu Mengting (left 4) and her team members.



Noble representatives Ms Wu Mengting (left 2) and Mr Anthony Chan (left 3) received the award from Mr Sunny Chan, Associate Chairman (Internal) of the 10th Executive Committee, and Ms Grace Wong, Miss Hong Kong 2007

-----End-----

For further enquiries, please contact:

Anthony Chan, Corporate Communications Manager

Tel: (852) 3115 1511

Email: anthony.chan@noble.com.hk

Background Information of Noble Jewelry

Noble Jewelry, founded in 1992 and headquartered in Hong Kong, operates fine jewelry business. Currently, it is one of the largest exporters of fine jewelry from Hong Kong to the Middle East. The Group has business presence in the US, the UK, Spain, the Middle East, the PRC and other Asian-Pacific countries and is dedicated to creating premium-quality products for independent jewelry retailers and wholesalers, and expanding its existing own branded fine jewelry business. The Group's Product Development Department has 250 designers and mould making technicians producing about 10,000 jewelry designs each year. Noble Jewelry owns two fine jewelry brands, *Chad Allison* in the US and *OriDiam* in Spain.